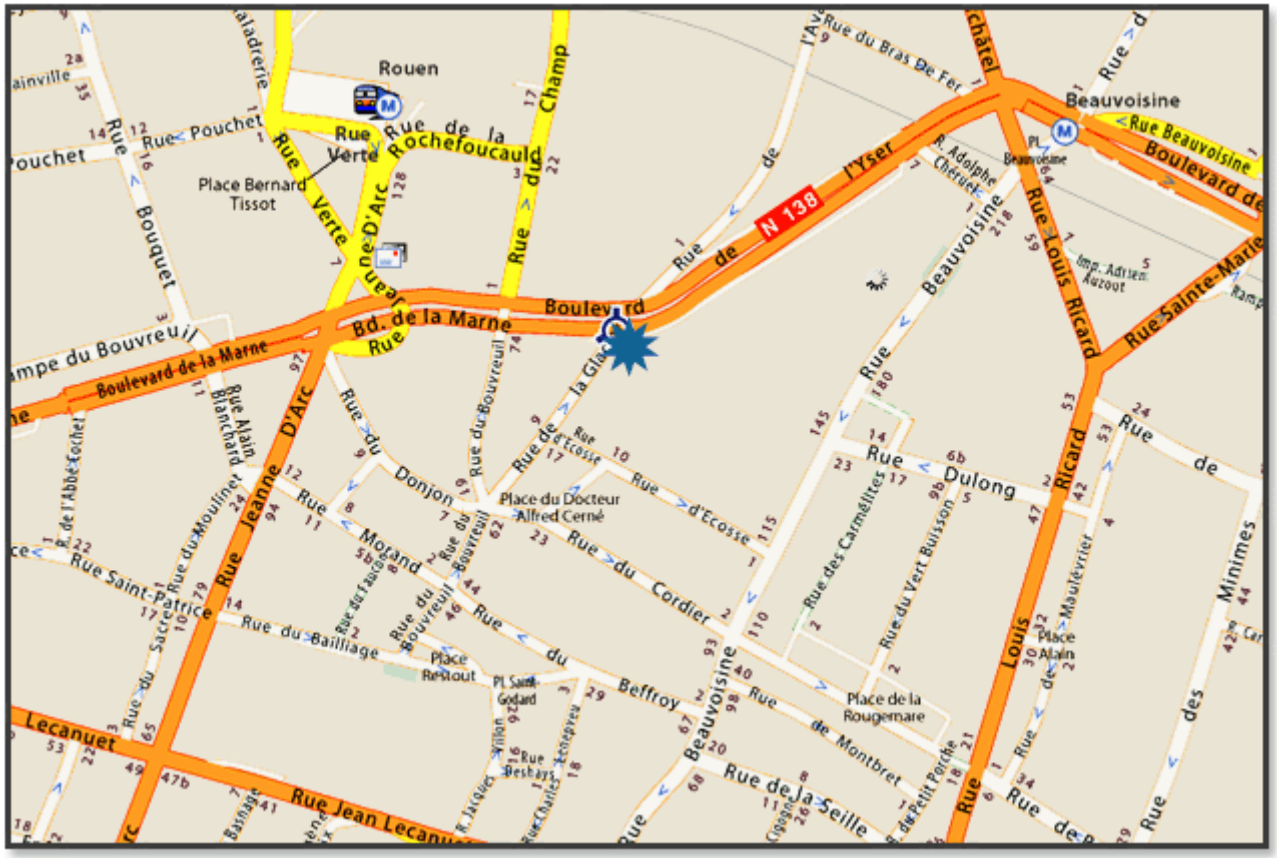PME AVENSIS 177 Boulevard de l'Yser 76000 rouen